ABOUT US

BISimplified.com

Our Philosophy: Be Prepared. Be Protected.™

CEO Robert M. Swift, CPCU, CIPA, CBCP, CCM developed **BISimplified.com** with the vision of eliminating the confusion that business and insurance professionals encounter when faced with business income decisions.

When asked why he developed this breakthrough website, Swift replied, ***"I wanted to create a first of its kind resource that had all the commercial property insurance information in one place. In almost every case where businesses used BISimplified.com, their ability to prepare and respond to disaster increased, as did their understanding of the insurance process."***

With over thirty years in the insurance and risk management field, Swift has advised corporate executives on the benefits of properly preparing for disasters, as well as helped calculate business income claims. Robert is a business interruption continuing education provider for business professionals of all levels and an accredited instructor for the Institute for Business Continuity Training. He is in demand as a public speaker by numerous professional organizations.

Professional Affiliations

Chartered Property Casualty Underwriter Society, Disaster Recovery Institute, Risk and Insurance Management Society, National Society of Insurance Premium Auditors, and a past member of the Insurance Institute of London.

TAKE CONTROL OF YOUR RISK.

For more information or to schedule an appointment, please contact us:

info@bisimplified.com

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