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BUSINESS INTERRUPTION CONSULTANTS, INC.

President Obama Promoting Emergency Preparedness

In last month's article, "*Business Interruption Appraisal: Why Do You Need One?*", we discussed the value of doing a BI appraisal. We pointed out that any contractor doing business for the government is required to have a well-defined emergency preparedness plan.

Government involvement in contingency planning began with the National Fire Protective Act 1600, and continued to escalate when they required defense contractors to be prepared. Next, FEMA issued the Continuity of Operations Program (COOP) directive for government agencies, followed by the Department of Homeland Safety directive requiring all government agencies to develop an emergency plan and asking private entities to voluntarily get prepared. Now President Obama is pushing emergency preparedness for businesses across the United States and it is becoming evident that it is only a matter of time before everyone will be required to develop a contingency plan. If you do not have a contingency plan in place for your business that addresses preparedness for, response to, and recovery from disasters resulting from natural, human, or technological events, it is time to begin the planning process. In an effort to keep you informed, we have included a copy of the presidential directive below.

**Presidential Policy Directive: National Preparedness
Emergency Management and Response
Information Sharing and Analysis Center (EMR-ISAC)
INFOGRAM 15-11 April 14, 2011**

(Sources: DHS and EmergencyManagement.com)

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