

continued from page 1

The **Emergency Management and Response—Information Sharing and Analysis Center (EMR-ISAC)** was notified last week that President Obama signed a new **Presidential Policy Directive-8 (PPD-8)**. The directive outlines the president's vision for strengthening the security and resilience of the United States through systematic preparation for threats to the security of the nation, including acts of terrorism, pandemics, significant accidents, and catastrophic natural disasters.

An article at "**EmergencyManagement.com**" indicates that the directive emphasizes three national preparedness principles:

- An all-of-nation approach aimed at enhancing integration of effort across federal, state, local, tribal, and territorial governments; closer collaboration with the private and non-profit sectors; and more engagement of individuals, families, and communities.
- A focus on capabilities, defined by specific and measurable objectives, as the cornerstone of preparedness. This will enable more integrated, flexible, and agile "all hazards" efforts tailored to the unique circumstances of any given threat, hazard, or actual event.
- A focus on outcomes and rigorous assessment to measure and track progress in building and sustaining capabilities over time.

The Directive calls for the development of an overarching National Preparedness Goal that identifies the core capabilities necessary for preparedness, defined as a spectrum of five broad efforts: prevention, protection, mitigation, response, and recovery. It also requires the creation of a National Preparedness System to guide activities that will enable the nation to achieve the Goal.

PPD-8 replaces Homeland Security Presidential Directive-8 (HSPD-8), National Preparedness, issued December 17, 2003, and HSPD-8 Annex I, National Planning, issued December 4, 2007.

More and more, corporate executives are being held to a higher standard of performance and it is only a matter of time before all businesses will be required to protect assets and employees by being prepared for any emergency. Don't wait until the last minute to develop your Contingency Plan. ■

"PLAN" AHEAD...

The Department of Homeland Security/FEMA is asking all entities to "voluntarily" develop their disaster preparedness plans and requires one for all government vendors/contractors. Now President Obama has issued a new directive that encourages all businesses to have a Contingency Plan. Be ready. For help writing or reviewing your Contingency Plan, contact Business Interruption Consultants: 307.433.8180 or Email us at: info@BISimplified.com.

Send us your insurance jokes for a chance to be in our next newsletter at info@bisimplified.com.

b (FUNNY!)
[a little insurance humor]

War does not determine who is right—only who is left.

A lady needed her TV fixed, so she called a repairman. She told him to fix her TV, put the bill on her counter, and she would send him a check. She said, "Don't worry about my dog, Spike, but do not talk to the parrot."



The repairman showed up to her apartment and there was the meanest, most ferocious bulldog he had ever seen, but like the lady said, it didn't pay any attention to him. So the repairman went about his business while the parrot swore and called him names. Finally as the repairman was leaving, he had had enough of the parrot's nastiness so he said, "Shut up, you stupid bird."

The parrot was silent for a moment and then said, "Get him, Spike!"

Three old men were walking down the street.

The first one said, "It's windy isn't it?"

The second one said, "No, it's Thursday."

The third one said, "Me, too. Let's get a beer."