



Two businessmen met in Las Vegas. The second one said to the first, "Hey Frank! What brings you to Las Vegas?" Frank replied, "Oh, my factory burned down and the insurance company paid me three million dollars. What are you doing here, Bill?" Bill grinned saying, "Well, a windstorm came up and blew my plant down and the insurance company gave me seven million dollars." After a pause, Frank shuffled his feet and asked Bill, "How do you start a windstorm?"

[ Send us your insurance jokes for a chance to be in our next newsletter at [info@bisimplified.com](mailto:info@bisimplified.com) ]

## CPCU Annual Meeting in Denver

Visit us at Booth #305

August 29th thru September 1st

Be sure to stop at Booth #305 to say hello and enter our drawing. We look forward to seeing you soon and congratulations to all the new designees!

Discover the interactive website that makes YOU the BI EXPERT! [WWW.BISIMPLIFIED.COM](http://WWW.BISIMPLIFIED.COM)

- Simplified industry-specific BI worksheets
- Simplified contingency planning
- Simplified claim presentation with outlines, templates, and suggested strategies
- Exclusive Contingent BI worksheet
- Unique Commercial Property Risk Calculator
- Many other exceptional features

This is THE cutting-edge technology you've been waiting for!

**LOG ON. CALCULATE. PRINT.**  
**IT'S THAT SIMPLE.**

## DENVER: OUR BACKYARD!

When we heard the CPCU convention would be in Denver this year, we jumped at the chance to attend. After all, the "Mile High City" is only an hour and a half south! This is our third exhibition, and what a great opportunity to renew old acquaintances and introduce our website, [bisimplified.com](http://bisimplified.com) to new attendees. As if the convention were not exciting enough, Denver also offers many fun things to see and do. Here is a list of some of our favorites that you might want to research:

- Denver Museum of Nature and Science
- Denver Zoo
- Colorado History Museum
- Denver Art Museum
- Denver Botanic Gardens
- Downtown Aquarium
- State Capitol
- United States Mint
- The Colorado Sightseer
- Platte Valley Trolley

