



ARE YOU PREPARED?

**FOR HURRICANE SEASON?
...FLOOD? ...FIRE?**

**If you're not sure, give us
a call. We can help you.**

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(PARED!)**

**Don't allow your business
become another casualty of
the next unknown disaster.**

Be Prepared! Be Protected!™

Get the Facts!



HOT ATLANTIC COULD HEAT UP HURRICANE SEASON

The tropical Atlantic is hotter than ever, leading hurricane forecasters to maintain their predictions for an active hurricane season, despite its slow start. Tropical Atlantic sea temperatures have been 2 to 3 degrees warmer than normal since April. Paul Walker, senior meteorologist for Accuweather.com, said conditions for the hurricane season to fully begin have not come together. Dennis Feltgen, spokesman for the National Hurricane Center, said tropical waves are just now beginning to increase in strength and frequency. Global weather patterns are shifting due to La Nina. This means that sea surface temperatures

in the tropical Pacific are cooling, which causes a shift in global rainfall, resulting in less wind shear in the Atlantic. Wind shear, which tears forming tropical storms apart, increases across the Atlantic in El Nino years, resulting in fewer hurricanes. In May, the National Hurricane Center predicted 14 to 23 named storms this year, with three to seven growing into major hurricanes. The center's next forecast will be released on August 5.

This article credited to Kate Spinner, Sarasota (FL) *Herald-Tribune*, 7/20/10, Page N/A as reported in *Insurance Daily Digest*, 7/23/10, from The Insurance Information Institute.